

FOR IMMEDIATE RELEASE

NEW VIPER & DIRECTED SMARTSTART PRO Apps

Orlando, FL- March 5th, 2026 - VOXX By Gentex Corporation is proud to announce the release of the new [VIPER SMARTSTART PRO](#) and [DIRECTED SMARTSTART PRO](#) applications. The 2026 apps introduce a completely reimagined experience designed for clarity, speed, and intuitive interaction.

A More Responsive, Personalized, And Efficient Mobile Control Platform

Mobile access and automobiles go hand-in-hand. This next step in vehicle telematics highlights include an all-new interface for an easier in-app experience. A clean and modern design is now live, with real-time feedback and enhanced user controls. See how VIPER and DIRECTED step into innovation this spring with a redesigned vehicle status page, a streamlined menu structure, and simplified navigation, providing quicker access to key functions.

Additional app upgrades comprise new vehicle imagery, optimized image placement for improved clarity, and a vehicle activity page. View command and alert history in one convenient location, no more digging through pop-up screens. Users can now customize their controls and select how each command is executed by tapping or pressing and holding the command button. These 2026 applications have also added a garage quick command page.

A Bold Step Forward

With the launch of the 2026 VIPER and DIRECTED SMARTSTART PRO apps, VOXX continues its commitment to innovation in vehicle security and connected car telematics. The new phone applications reflect a forward-looking approach focused on enhanced usability, modern design, and improved performance. Note that the new apps will co-exist on the app stores with the current (original) VIPER SMARTSTART and DIRECTED SMARTSTART apps, as some legacy features are not initially supported on the new apps, but may be in the future.

For more information or to download the new 2026 VIPER and DIRECTED SMARTSTART PRO apps, visit the [Apple App Store](#) or [Google Play Store](#).

For more information on the VIPER SMARTSTART PRO VSM550 product, visit:

<https://viper.com/smartstart/products.aspx#ViperSmartStartPro>

For more information on the DIRECTED SMARTSTART PRO DSM550 product, visit:

<https://www.voxxelectronics.com/our-products/smartstart-pro-4g-lte-gps-module>

Follow VIPER on Social Media at [Facebook](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).

For more information about DIRECTED and VOXX By Gentex Corporation's range of automotive aftermarket solutions, please visit <https://www.voxxelectronics.com>. Follow us on Social Media at [Facebook](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).

About VOXX By Gentex Corporation:

VOXX By Gentex Corporation is a wholly owned subsidiary of Gentex Corporation. VOXX stands at the forefront of automotive technology, specializing in remote start, security and telematics, rear seat entertainment, driver safety, automotive interior enhancements, and commercial/fleet solutions.

About Gentex:

Founded in 1974, Gentex Corporation (NASDAQ: GNTX) is a technology company that leverages its core competencies, strategic partnerships, acquisitions, and ongoing research to create market-leading positions in a variety of verticals. You can view some of the Company's latest technology at www.gentex.com.